

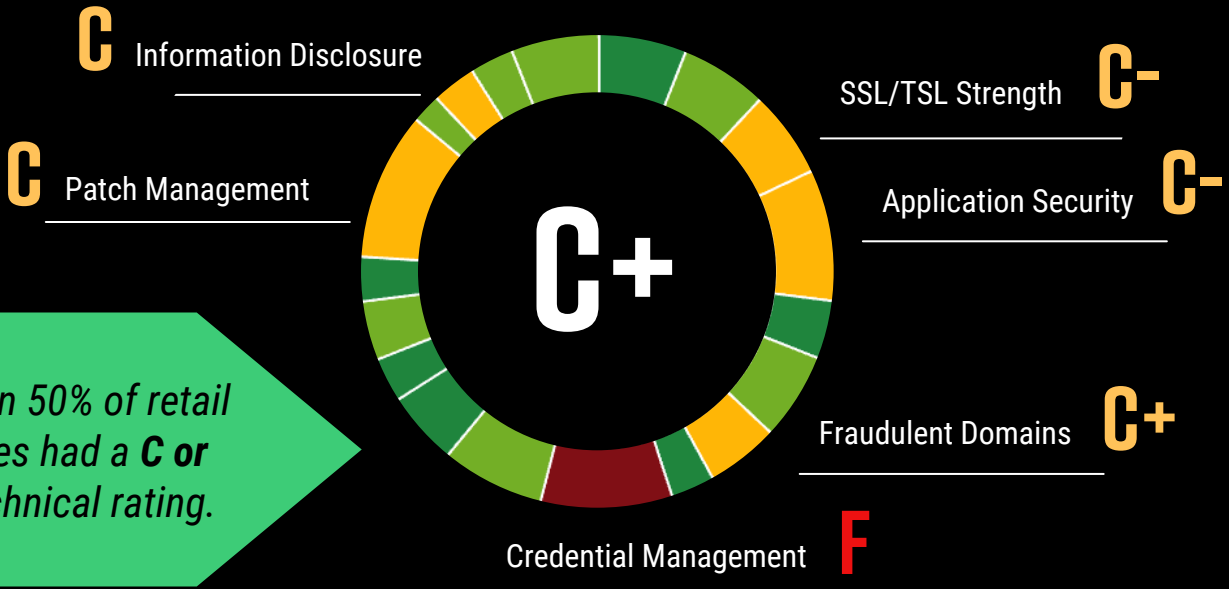
THE STATE OF CYBER RISK AND RANSOMWARE: RETAIL AND E-COMMERCE

Top 100 U.S. Retail Companies



TECHNICAL CYBER RATING

Overall Average Technical Rating of the Top 100 Retail Companies



More than 50% of retail companies had a **C** or lower technical rating.

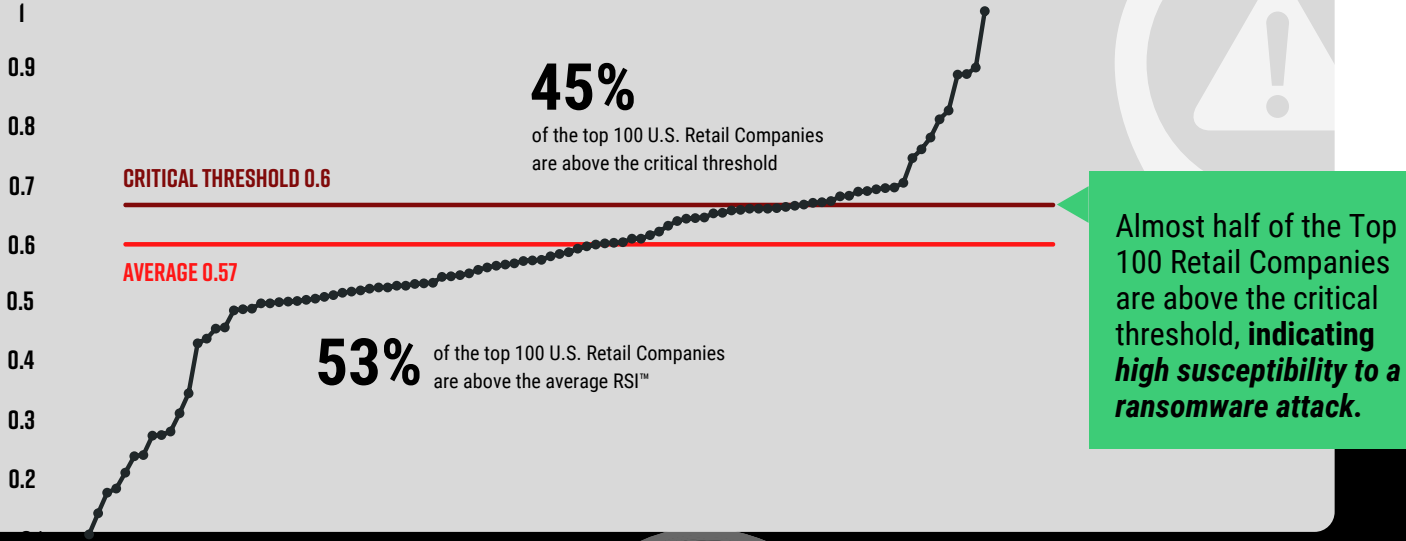
RANSOMWARE SUSCEPTIBILITY INDEX™

RETAIL COMPANIES: **0.57** CRITICAL THRESHOLD: **0.6**

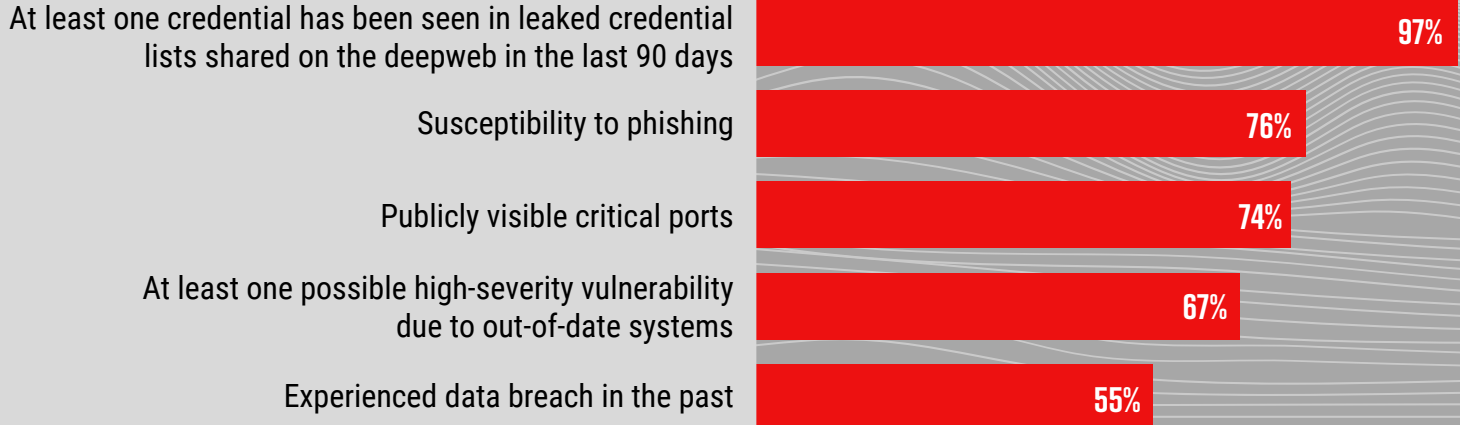


Black Kite is the only cyber risk intelligence platform that analyzes an organization's susceptibility to ransomware. The Ransomware Susceptibility Index™ uses AI and machine learning to discover the likelihood that you or one of your vendors will experience an attack.

RANSOMWARE SUSCEPTIBILITY INDEX™ - TOP 100 RETAIL COMPANIES



KEY RANSOMWARE FINDINGS



NOTABLE CYBER ATTACKS IN THE LAST 90 DAYS

1 IKEA | MAY 5TH, 2022

A large data breach impacting IKEA Canada involved the leak of 95,000 customers' PII, including email addresses, phone numbers and zip codes. This was an internal breach, with an employee at the time conducting a generic search within the customer database in March 2022.

2 VERIZON | MAY 26TH, 2022

A hacker leveraged an employee to conduct remote code execution, allowing for a breach of hundreds of employees' data from a Verizon employee database, containing information that could be used in social engineering or SIM swapping attacks. The threat actor requested \$250,000 from Verizon in exchange for halting a full leak of the database.

Black Kite is the world's only fully transparent, standards-based cyber ratings platform, ensuring all users know exactly how their findings are calculated, providing the confidence to take action.

EXPERIENCE THE INTELLIGENCE